



August 5, 2008

Play It Again Sports Raises Funds for Southeast Michigan Charities

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Reader Submitted

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WHAT: Play It Again Tuesdays

WHEN: Every Tuesday beginning August 5, 2008

WHERE: Play It Again Sports Locations in Ann Arbor, Canton, Chesterfield, Clawson, Fort Gratiot, Livonia, Novi, Southgate, St. Clair Shores and Washington Township.

WHY: To support organizations in the communities where Play It Again Sports stores are located.

Fees: Play It Again Sports will donate 10% of their store profits from customer purchases for each Tuesday to the nonprofit organization of that day.

Each Tuesday the 10 Metro Detroit Play it Again Sports locations will be donating 10 percent of their profits for that day to a different area non-profit organization. Each store will also be accepting donations of gently used sports equipment and will in turn donate the amount they would have paid for the equipment to the beneficiary organization.

August 5: The Ronald McDonald House of Ann Arbor

August 12: Cystic Fibrosis Foundation

August 19: American Cancer Society

August 26: ALS of Michigan, Inc.

The 10 Metro Detroit Play It Again Sports locations are committed to giving back to the community. Nonprofit organizations interested in becoming part of Play It Again Tuesdays fundraising program can contact Tom Gould at 248-366-0388 or tgould@shazaam.com.

About Play It Again Sports

Play It Again Sports has over 400 locations nationwide including 10 in the Metro Detroit area, located in Ann Arbor, Canton, Chesterfield, Clawson, Fort Gratiot, Livonia, Novi, Southgate, St. Clair Shores and Washington Township. Play it Again Sports buys and sells quality new and used sports and fitness equipment as part of a trade in, trade up program. For more information on Play It Again Sports or for individual store locations and hours please visit www.playitagainsports.com.
